

## **GEORGE JOSEPH**

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## **EDUCATION**

**Ph.D.** (Business Administration); Major: Accounting - August 1997

Temple University, Philadelphia, PA

**MBA** Major: Accounting - May 1990

Pittsburg State University, Pittsburg, Kansas

**B.COM** (Bachelor of Commerce) - 1984

University of Calcutta, Calcutta, India

## **PROFESSIONAL CERTIFICATION**

**Chartered Accountant** (ACA) - Institute of Chartered Accountants of India, Calcutta, India; 1986

## **RESEARCH**

### **Refereed Publications**

- "Implications of a Stakeholder View on Corporate Reporting" – *Accounting and the Public Interest* (forthcoming)
- "Understanding Developments in the Management Information Value Chain from a Structuration Theory Framework" – *International Journal of Accounting Information Systems* (July 2006):319-341
- "Understanding management accounting techniques in the context of organization change", *Management Accounting Quarterly* (Summer 2006): 24-32.
- "Distressed Firms and the Secular Deterioration in Usefulness of Accounting Information" (with R. Lipka), *Journal of Business Research*, 59 (2006); pp. 295-303.
- "Developing a Strategy-based Conceptual Database Design Framework Integrating the Balanced Scorecard and the REA" (with A. George), *Management Accounting Quarterly*, Winter 2005; Volume 6(2), pp.34-43.
- "Accounting Education Change, Information Technology, and Curriculum Integration" (with A. George), *Review of Business Information Systems*, Summer 2003; Volume 7(3), pp. 23-34.
- "Using ABC/Balanced Scorecard to Implement ERP" (with A. George, C. Ofong), *Journal of Business and Economic Perspectives*, Fall/Winter 2002; Volume 28 (2), pp. 46-60.
- "An Analysis of Business Combinations from the Decision Making and Accountability Perspectives", *Advances in Public Interest Accounting* 2002; Volume 9, pp. 97-126.
- "ERP, Learning Communities, and Curriculum Integration" (with A. George), *Journal of Information Systems Education*, 2002; Volume 13 (1), pp. 51-58.
- "An Incremental and Relative Analysis of the Valuation of R&D Intensive Firms", *Accounting Enquiries: A Research Journal*, Spring/Summer 2001; Volume 10 (2), pp. 243-274.

### **Selected Refereed Proceedings**

- “Management Accounting Techniques in the Context of Organization Change Configuration” - Research Forum at *Annual Meeting of the American Accounting Association*, Washington D.C., August 2006
- “Conceptual Design Modeling and IT-induced Organizational Change” – Research Forum at the *Annual Meeting of the American Accounting Association*, San Francisco, August 2005.
- “Value Relevance of Earnings, Cash Flows and Book Values as Distressed Firms Approach Cessation of Operations” (with R.Lipka) – Research Forum at the *Annual Meeting of the American Accounting Association*, San Francisco, August 2005

*[Please see attachment A for complete list of presentations]*

### **Other Publications**

“Down the Pipe: As other economies grow, look for R&D Outsourcing” – The Exchange (the Business and Employment Magazine of the Savannah Morning News), May 23, 2004, pp.5, 12

**Book review** -- “Cost Management: Strategies for Business Decisions” by Hilton, Maher, and Selto, 3<sup>rd</sup> ed, Irwin McGraw-Hill; *Issues in Accounting Education*, November 2005, Volume 20 (4); pp.369-70

### **INDUSTRY EXPERIENCE**

**Accounts Officer** (January 1988 to August 1988)

Tata Iron & Steel Company Ltd. (TISCO), Jamshedpur, India

**Senior Auditor** (May 1986 to December 1987)

Coopers & Lybrand (represented by Lovelock & Lewis, Calcutta, India)

**Articled Clerk** (1982 to 1986)

Anup & Gora, Chartered Accountants, Calcutta, India